

Celebrate Ludlow Committee Meeting Minutes of Monday, July 21, 2025

6:00 p.m. , Ludlow Town Hall, Selectman's Conference Room

Meeting called to order at 6:01 p.m., Pledge of Allegiance

Attendees: Linda Collette*, Bruce Durand*, Diane Walton* ,
Volunteers and guests: Cheryl Lukas, Ron Saloio, Sue Corjay

Absent Committee members: Lisa Martin, Eric Segundo, Melanie Trexlar, Kara Jorge, Derek DeBarge,
Christopher Smith, Laurie Smith

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TOWN OF LUDLOW

Meeting minutes from July 7th meeting were sent to all before the last meeting. We could not officially approve the minutes by vote due to not having a quorum, again. All in attendance agreed that the minutes captured everything we had discussed. We are sending all meeting minutes to Town Clerk to be posted.

Garden Club update- Maureen Beauregard and Diane Walton will be going to businesses where the large granite town planters are located to ask them to maintain them for town beautification. Currently Linda Collette has been taking care of the flower pots located on the triangle by the LFD and the old watering trough located in front of LPD to water the plants there on a daily basis during these hot summer days. If anyone would like to pitch in to assist her, please let Linda know as she appreciates any help.

Town Tree Lighting / aka: "Light Up Ludlow" Linda has emailed a letter and sent to our local civic groups and some town departments to invite them to a meeting on August 12, 2025, 6:00 at Town Hall, Selectman's conference room to discuss this subcommittee and it's to be done tasks, civic group involvements, putting together a game plan for setting up the holiday tree, wreath, garlands and other décor throughout the town. This committee is asked to also attend this meeting.

Falling Into Fun! - October 4, 2025 -- Cheryl Lukas has designed a great flyer for us, as well as banners and yard signs. We'll use these going forward for our advertising Falling Into Fun event. We should have this advertising ready to go before Labor Day and lawn signs will need to be ordered in August as they take about 3 weeks to get produced, and sent from Dope Marketing, which averages about \$4.00 per lawn sign when 100 are ordered. Thank you to Cheryl for creating a great advertisement. Once the artwork is completed, we can have banners printed in August to be ready to hang in early September.

To date, about 40 vendors have applied to participate in the event. Bruce Durand will contact several food truck vendors to attend, with the plan of having 6-7 trucks.

Please share the Falling Into fun flyer on your social media pages. Thank you. A flyer was sent to Mike Hill at LCTV to be posted on channel 191, the Ludlow channel on Spectrum TV.

Assign tasks – next meeting we will have to assign tasks for members to do for Falling Into Fun. Everyone will need to not only pitch in and have a task or two, but also solicit help from friends and family to assist! We'll need help with the craft vendors with getting them unloaded and parked. This is a list of tasks. If anything, else is needed that we didn't list here, please speak up at the next meeting on August 4th. Anything with a ?? still needs to be assigned.

Craft Vendors - Linda, Bruce and Bob

Food Vendors- Bruce

Porta-Potty rentals – ??

Music and entertainment – Linda and ?? Note: CCG Band and AcousticA have been secured to perform..

Kid's Corner – ??

Celebrate Ludlow booths - Everyone will be needed to help out for a few hours throughout the day/evening

Police/Fire/DPW - Linda and Bruce

Parking Lots (vendors Mason's and American Legion

Advertising and Social Media - ??

QR Code on flyers to be created - ??

Sponsorship requests to be sent - ??

Motion to adjourn the meeting by Bruce Durand, seconded by Linda Collette at 7:52 p.m.

NOTE: Next meetings in September – typically we meet on the first and third Monday's in every month, however, the first Monday falls on Labor Day, so we'll meet at Town Hall, Selectman's Conference Room on September 8 and 22nd. We have much to do before the Oct event so we'll need to meet twice before hand!

Please go to the Celebrate Ludlow Facebook page and "Like" it if you haven't already done so. Also, please invite friends and family, neighbors, etc. to Like and follow the FB page. We will all need to advertise and share our events on our social media pages! Thank you.

Respectfully submitted by Linda Collette